

# th ANNIVERSARY

A celebration that spans all America . . . tops 3 generations of nationally famous values with the best, the biggest, the most tremendous collection of buys in 60 years!



**ANNIVERSARY SPECIAL!**

**HEFTY COTTON ARMY TWILL PROPORTIONED MATCHED SETS**

**1.75** **\$2**

Shirt 14½ to 17      Pants 29 to 38

Not a close-out, but first quality cotton army twills. Shirt boasts dress style collar, 2 flop pockets. Pants feature plain front, heavy duty zipper. Sanforized®, vat-dyed, Khaki.

Use Your Penney's Charge Card



**FRESH-AS-SPRING COTTONS BIG 'N LITTLE SIS FASHION**

**2.25** **\$3**

Sizes 3 to 6x      Sizes 7 to 14

All the smart styles sis loves in checks, plaids, prints, solids with lace trims, woven borders . . . much more. All machine washable with little or no ironing. Colors galore!



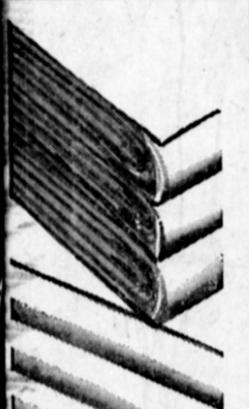
**SPECIAL BUY!**

**COMPARE! 7 BIG EXTRAS! PENNEY'S PATIO CHAISE!**

Over 2-feet wide . . . 6-feet long! 4 position adjustable seat! Light weight, no-rust aluminum tube frame! Sturdy helical and spring base! Plump cotton filled pad! Wipe-clean plastic exclusive "Fairmont" floral print.

Button-tufted replacement chaise lounge pad . . .

**\$15.588**



**QUALITY SHEETS TRY SAVINGS!**

**1.63**

Flat 81x108" Flat and famous Penney quality . . . staple cotton muslin with no



**3-PIECE GIRLS' PAJAMA VALUE!**

**1.77** Sizes 4-14

Chilly nights, it's a full length PJ. in warm weather . . . a ruffled baby doll! Machine wash.



**GIRLS' SUMMER PLAY WEAR**

**\$1** **1.59**

Sizes 3-6x      Sizes 7-14

Complete play wardrobe at Penney's saving price! Stripe and solid tops. Crop-top and jamaca sets. Machine wash.



**100% COTTON WASH 'N WEAR**

**\$1** Sizes 4-8

Colorful short sleeve cotton gingham plaids, neat prints and solids! Short point collar, short sleeve. Your choice.



**CLOWNING-TIME STRETCH TERRY!**

**1.44** one size fits ½-1½

Easy on 'n off neck stretches wide. Machine washable. Pink, blue, white, maize.



**BABY'S SNAP SHOULDER POLO!**

**2.1** for sizes 1-2-3-4

Easy on 'n off cotton knit with short sleeves! Machine washes. Colors, patterns!



**COTTON SHIRTS, TRAINER PANTS!**

**3.1** for pants, sizes 1-3 shirts, sizes 0-3

Easy-into short sleeve pullover combed cotton shirts. Triple crotch-rib knit pants.



**88¢** sizes 2-4, 3-6x, 7-14



**88¢** sizes 2-4

Sure-fit mid-calfs style with band-front, elastic back, 2 pockets, hem and cuff bottoms.

**SPECIAL! BOYS' COTTON POLO BUY!**

**2 For \$1** Sizes 4 to 14



All styled with short sleeves, popular crew neck, multi-color stripe. Stock up now!!

**PEANUT CLUSTERS OH SO GOOD 'N TASTY**

Rich milk chocolate covers Spanish peanuts for your sweet tooth enjoyment. Hurry 'n Save!

**2 lbs. \$1**

**TERRIFIC VALUE! MENS' SPORT SHIRTS**

Rich solid color, embroidery trim, short or long sleeve, machine wash, Sizes S-M-L.

**\$2**



**COUNT ON PENNEY'S**

60 years of buying for America . . . a trek that took hundreds of buyers thousands of miles . . . to mills, factories, suppliers, importers, designers, converters . . . a shopping spree that has covered every major market in America . . . that has spanned into world-wide buying to England, to France, to Italy, to the Orient . . . to bring you fabulous selections in fashion, in fabrics, in home furnishings . . . in everything for your family and home.

**SAT., 10:00 A.M. TO 5:30 P.M. FOR YOUR SHOPPING CONVENIENCE**

**ANNIVERSARY SAVINGS!**